



## EUROPE REGION BLOG

## Optix Joins the Chartered Institute of Logistics and Transport (CILT UK)

Optix has become a member of the **Chartered Institute of Logistics and Transport (CILT UK)**. The move draws Optix into even closer contact with the UK's logistics and transport community as part of its ongoing commitment to innovation, education, and best practice across fleet operations and road safety technology.

As logistics, transport compliance, and fleet safety continue to evolve across Europe, this membership reinforces Optix's position as a technology partner that understands both operational realities and the regulatory landscape shaping modern transport networks.

The company joins a large network of logistics and transport professionals helping to shape the future of the sector. Working groups and forums hosted by CILT will provide the Optix team with opportunities to share insight and discuss the issues impacting fleets, including fatigue, driver wellbeing, operational efficiency, and the role of advanced vehicle and video telematics technologies in improving safety outcomes.

These discussions align closely with Optix's focus on delivering practical, data-driven solutions that help fleet operators make informed decisions, reduce risk, and improve performance across commercial vehicle environments.

CILT is the chartered body for professionals involved in the movement of goods and people and their associated supply chains. A registered charity, it has over 33,000 members globally and works to promote education and training opportunities

through various qualifications and accreditations that support continuous professional development within the transport and logistics industry.

By engaging with this global professional community, Optix gains access to shared industry knowledge, research, and best-practice frameworks that directly inform how technology can be applied responsibly and effectively within real-world fleet operations.

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The more time I spend talking to fleet operators, safety managers, and logistics leaders across Europe, the clearer it becomes that the best outcomes come from people who understand both sides of the operational reality and what technology can genuinely deliver. CILT is where that conversation happens at a serious level and why this partnership is such a natural fit for Optix.

Darren Clapich, VP Europe at Optix

This partnership reflects Optix's ongoing investment in industry collaboration, safety leadership, and evidence based innovation. Through participation in CILT initiatives, Optix will continue contributing to conversations around fleet risk management, fatigue prevention, compliance, and the responsible use of technology to support safer roads and more resilient supply chains.